



Built for Generations



FRANCHISEE

INFORMATION PACK

ABOUT US

The **Safal Group** is Africa's largest supplier of Building Solutions that offer superior quality and lasting value to millions of customers on the continent. Businesses in Eastern and Southern Africa supply a diverse range of markets and customers with brands that are trusted to perform, and are market leaders in their field.

The **Safal Group** has two fields of core expertise:

- Safal Technology, used in its Metal Coating businesses
- Safal Engineering, used in its Building Solutions businesses

Safal Building Systems Ltd (SBS) is a member of Safal Group that sells a range of brands which include:

- **ULTRASPAN®**: Designed, manufactured & supplied light gauge steel trusses.
- **SAFBUILD®**: The world-class pre-engineered steel building (PEB) system; designed, manufactured and supplied as complete buildings. SAFBUILD® PEB's are fast to erect, optimised, durable, and convenient to construct.
- **SAFCOOL®**: Our novel and premier cold rooms

offer a range of leading solutions with cooling and preservation products to serve the cold chain segment. Manufactured at MRM, our **SAFCOOL®** products use world-class **SAFBUILD®** Insulated panels, while the refrigeration units are sourced from industry-leading partners.

SAFBUILD®, the world-class pre-engineered steel building solution is prefabricated cold-formed light gauge steel structures that are easy to assemble on site. SAFBUILD® structures are delivered as a complete solution, effectively reducing the overall cost of construction and project duration, from procurement to construction. We use optimised high-tensile galvanized steel on our pre-engineered structures to ensure durability and maximum strength; and also assist in installation when the need arises.

SAFBUILD® is perfect for commercial, industrial and institutional buildings. SAFBUILD® standard building options include: warehouses, different sizes of sheds, horticultural and agri-processing buildings, classrooms, workshops, worship centres and more.

HOW IT WORKS

Franchising for **SAFBUILD®** is simple. Our **SAFDESIGN®** software seamlessly allows you to quote and design PEBs for your customers.



THE MORE BUILDINGS YOU
SELL THE MORE YOU EARN



SUPPORT

SBS is committed to providing Franchisees with backend support to help grow their business. These include:

- State of the art quoting and design software
- Telephone and email support
- Signage for your business
- Dedicated resources to follow up on your orders

START MAKING MONEY

As a Franchisee, you shall receive an agreed percentage of the purchase price for every building sold. The more you sell, the more you earn.

THE MORE BUILDINGS
YOU SELL, THE MORE
YOU EARN!

FAQS

Q: What is the total investment and ongoing costs?

A: There is an initial Franchisee investment of Kshs.10,000 which covers SBS's comprehensive online training package, administrative and processing costs. There are no additional costs apart from your operational costs.

Q: Do I need to have an office or a store?

A: No. Safal Building Systems Ltd is building a mobile network of agents.

Q: Do I need to have previous experience in the steel building industry?

A: While experience in the steel building industry is not necessary, it is an advantage. We are looking for local businesses with a proven track record that relate to our range of products. Businesses that may find a really strong match with our product offering are licensed builders and construction companies

Q: Are you interested?

A: Contact us today for more information

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✉ sales.sbs@safalgroup.com

• Warehouses



• Churches



• Unit Block Classrooms



• Single Unit Classrooms



• Agribusiness Chicken Houses



• Commercial Stalls



• Commercial Kiosks



• Car Parks



• Single Car Parks



• Bus Stops



• Gazebos



• Guard Houses

